The American Flag Foundation, Inc.

Living American Flag Sponsorship Opportunity

Prepared for

Baltimore Orioles, Inc.
History of the Living American Flag

Under the leadership of Baltimore Mayor James H. Preston the first Living American Flag was formed by 6,500 Baltimore school children cloaked in red, white, and blue on Defenders’ Day, September 12, 1914, the 100th anniversary of the defense of Baltimore during the War of 1812.

• The “Human Flag” – Living American Flag was not formed again until 1983 when the National Flag Foundation (now The American Flag Foundation) sponsored the reenactment of the patriotic experience by school children at Fort McHenry on Flag Day, June 14.
• Thereafter, until 2009, children formed the Living American Flag every year at Fort McHenry.
The Living American Flag Today

A new approach created especially for the community’s schools is the **Traveling Living American Flag**.

- The American Flag Foundation works with Maryland counties/cities each year for the selection of schools, to facilitate a special educational program focused on patriotism. Students perform a parade of flags and additional patriotic activities, and then form the Living American Flag, captured forever in a commemorative picture for display in the school.

A “Traveling Living American Flag” at North East Elementary School in Cecil County
The Living American Flag Today

A “Traveling Living American Flag” at Riderwood Elementary School in Baltimore County
The Living American Flag Today

A “Traveling Living American Flag” at Bay View Elementary School in Cecil County
The Living American Flag Today

A proud participant and The Philip F. Haxel, Sr. Patriotism Honor Roll, Baton of Patriotism Essay Contest Winner for her school and county –

“Traveling Living American Flag” at Bay View Elementary School in Cecil County
The Living American Flag Today

Honor the Past – Build the Future

The Philip F. Haxel, Sr. Patriotism Honor Roll, Baton of Patriotism Essay Contest Winners on-field and on the Jumbotron at CamdenYards with the Orioles Bird!
The Living American Flag in 2014

- In 2014 a Traveling Living American Flag program will be held at *(name of school)* on *(date and time)*.
- The American Flag Foundation offers the opportunity for you to be the **Naming Rights Sponsor** of this important educational program.
- In addition to taking pride in knowing that you are supporting a very worthy patriotic program, the **Naming Rights Sponsorship** provides recognition of your business as an important member of the community and provides an opportunity for you to publicize that fact.
The American Flag Foundation will supply a counter card(s) that can be used in your place of business.

The Living American Flag in 2014—Naming Rights Sponsor Benefits
The American Flag Foundation, Inc.

Honor the Past – Build the Future

The Living American Flag in 2014—Naming Rights Sponsor Benefits

Your sponsorship will be recognized on The American Flag Foundation website and in the Foundation’s social media sites. Links to your website will be provided.

http://americanflagfoundation.org
The Living American Flag in 2014—Naming Rights Sponsor Benefits

You will have use of the Living American Flag Seal on your advertising and promotional materials for one year.
The Living American Flag in 2014—Naming Rights Sponsor Benefits

Recognition of your sponsorship in the printed program
The Living American Flag in 2014—Naming Rights Sponsor Benefits

Recognition of your sponsorship in the printed program

The American Flag Foundation, Inc.

Honor the Past – Build the Future

9:30 – 11:00
Patriotic Music ........................... (Name) Elementary Chorus under the direction of Mr. [Name] Music Teacher
Welcome ........................................... Ms. [Name], Principal, (Name) Elementary School
EMCEE ............................................. Mr. Paul Rose, Chair, The American Flag Foundation – Living American Flag™ Committee

Parade of Flags......................... A parade of the first 15 states in the order in which they entered the Union. Flag Bearer: Grade 3

- Grade 4
- Grade 5

Presentation of Colors ................... NJ National Guard Freestate Cadets
Pledge of Allegiance ...................... Led by Mr. Paul Rose
National Anthem .......................... (Name) Elementary Chorus
Introduction AFF ............................ Mr. Paul Rose
War of 1812 The Battle of Baltimore ... Mr. Chris Russ, Historian
Presentation of the Philip F. Hazel
Patriotism Honor Roll Awards ........... Mr. Paul Rose and Misses Lois and Lindsay Manning
Life During the War of 1812 .......... The Heritage Troupe
Directions Living American Flag™ .... Mr. Bob DeLisle, Vice President, Operations, The American Flag Foundation™

Patriotic March Medley ....................... (Name) Elementary Chorus
Learn Gym to Do Living American Flag™
- Fill the Gym - Practice
- Do the Flag - Fly over for LAF Photo.

Closing Remarks ....................... Mr. Paul Rose

Open House Event
June 11, 2016 – 9:00 am – 11:00 am
The Living American Flag Foundation is inviting the community to come out and join them for an open house and fun-filled event. Join us to sign up to volunteer, learn about their mission and vision, and appreciate the history of the living American Flag. This is an opportunity for visitors to interact with the organization and explore the museum's exhibits and educational programs. The open house will feature interactive activities, guided tours of the museum, and demonstrations of the unique living American Flag. LAF offers a unique and inspiring experience, and this open house is a fantastic opportunity to learn more about their work. The event is free to attend, and refreshments will be available. LAF is dedicated to preserving and promoting the history and significance of the American Flag, and we hope to see you there!
The Living American Flag in 2014—Naming Rights Sponsor Benefits

Your business logo or corporate flag will be prominently displayed on-screen during the Parade of Flags.
The Living American Flag in 2014—Naming Rights Sponsor Benefits
Inclusion in the “Battle of Baltimore” PowerPoint presentation
The American Flag Foundation, Inc.

The Living American Flag in 2014—Naming Rights Sponsor Benefits

Your name and logo will be on the participants’ certificates

Honor The Past – Build The Future

The American Flag Foundation, Inc.
Living American Flag™ & The Baltimore Orioles, Inc.
Certificate of Participation
presented to

NAME
The American Flag Foundation, Inc. recognizes your participation in the "Living American Flag™," which represents a symbol of our freedom recognized throughout the world. The Foundation creates and distributes educational materials, and facilitates or conducts programs in communities across the United States that inspire patriotism and encourage honor for the American Flag.

SCHOOL

DATE

John A. Butler, President

Bob Delisle, Vice President of Operations

Paul Rose, Chairman, Living American Flag

A Patriotic Education Program

The American Flag Foundation, Inc. ★ Baltimore, Maryland ★ www.americanflagfoundation.org
The Living American Flag in 2014—Naming Rights Sponsor Benefits

You will receive a large photograph of the Living American Flag you sponsored to display in your business.

Riderwood Elementary School Living American Flag, Tuesday, May 14, 2013
Sponsored by Baltimore Orioles, Inc.
The Living American Flag in 2014—Naming Rights Sponsor Cost

$3000.00

The American Flag Foundation is a non-profit 501 (C) (3) organization. The Foundation’s vision is “to be the source for inspiring patriotism and encouraging honor for the American Flag.”
The American Flag Foundation, Inc.

Thanks You!

Honor the Past – Build the Future